



Celebration of Clay 2015

August 14 – September 19, 2015



Supported by and exhibited at
Fuller Lodge Art Center (FLAC),
Los Alamos, New Mexico.
www.fullerlodgertcenter.com

Conversations in Clay

❖ **CALL FOR ENTRIES** ❖

Entry Due July 14th

Sponsored by New Mexico Potters & Clay Artists

As a member of New Mexico Potters & Clay Artists, you are invited to participate in our annual exhibit. This show is our opportunity to share exciting new ceramic works created by members.

This year's show has a multi-dimensional theme, Conversations in Clay,

encouraging members to participate in different ways, including working with another artist, NMPCA or non member:

- Individual pottery or ceramic art pieces can be submitted with a one-sentence "conversation starter" description.
- Another option is collaboration between two artists as one piece created together or two pieces comprising one conversation.
- Each member enters as the primary artist: individual or collaborator; and can be a secondary collaborator on an entry with another member.

Topics are endless...

Mutual admiration, embracing, competition, debate, Yin-Yang, color hue, elements of a story, large and small, thin and wide, black and white, young and old, whatever type of paired expression comes to mind.

See more about the theme and ideas for conversations on The Slip Trail online newsletter at www.thesliptrail.com.

Entries will be displayed on our exhibition website, www.celebrationofclay.com where we will again feature our interactive People's Choice Vote.

Juried awards will be announced at the reception:

- Best of Show: \$250
- UNM Arita Porcelain Course Award: Beauty, Quality & Functionality, \$100
- Three \$50 Merit Awards

For more information Contact

Gloria Gilmore-House,
COC 2015 Show Chair
(505) 661-0470 (Los Alamos)

Leonard Baca
(505) 480-8292 (Albuquerque)

Judy Nelson-Moore
(505) 466-3070 (Santa Fe)

Celebration of Clay, 2015

ELIGIBILITY

All members of New Mexico Potters & Clay Artists are eligible. New members are welcome and can join at www.nmpotters.org.

ENTRIES

Submit your entry on-line at www.nmpotters.org on the event registration page. Entry Fee is \$10 per conversation. Payment can be done online or by check payable to NMPCA c/o Cricket Appel, 5708 Stillbrooke NW, Albuquerque NM 87120.

SALES

The Fuller Lodge Art Center accepts items for sale, as well as NFS. The artist receives 65%: Art Center 35%. Sales tax is added to the purchase price and handled by the Art Center.

BIO INFORMATION

Include a one-page bio/artist statement with contact information and business cards with your piece.

WEBSITE IMAGE

For inclusion in the People's Choice vote, send a 600 px high digital image by August 8 to COC@nmpotters.org.

DEMONSTRATIONS

Artists are invited to conduct public demonstrations of ceramic techniques in the Fuller Lodge ceramic studio. Contact Gloria Gilmore-House (505-661-0470) if interested in participating.

INSURANCE

At Fuller Lodge Art Center, the insurance valuation of a deposited object is 65% of the sales price, up to a maximum of \$1000 per piece. The Artist must provide any additional insurance. Sale prices must be in writing on the Artwork Label and signed by the artist. Artists exhibiting work agree to hold the Art Center, its staff and volunteers harmless from any costs or claims arising out of any damages or losses to artworks.

PHOTOGRAPHS

- Publicity photos, of higher resolution are needed when available, no later than July 14.
- The Art Center and NMPCA may photograph for documentation or publication any object submitted, but will not grant such rights to others without written approval from the participant.

SIZE OF WORK

Wall-hung pieces can be no larger than 30" nor heavier than 50 lbs, with a 1/4" or larger hanging device(s) for use on a Walker system www.walkerdisplay.com. Free-standing pieces can be no deeper or wider than 18".

VOLUNTEERS

In order to make this exhibit a success we need your help. Please volunteer for one of the following:

- Volunteer Coordinator
- Coordinate distribution of publicity for the exhibit
- Transport artwork from collection points* to Fuller Lodge Art Center in Los Alamos
- Check-in of artwork at the gallery
- Exhibit installation at the gallery
- Dismantle show & transport unsold artwork from Fuller Lodge to collection points*

*This year we will have two collection points:

Albuquerque: Business Printing Service
Leonard Baca
4316 Silver Ave. SE
Albuquerque, NM 87108
505-480-8292
leonard@bpsabq.com

Santa Fe: Luisa Baldinger
880 B Chicoma Vista
Santa Fe, NM 87507
505-471-9070
willettbaldinger@gmail.com

Important Preparation Instructions

- Work must be delivered in a sturdy box with generous cushioning. Mailed work should be double boxed. Do not use tape on the wrapping material when packing your artwork.
- Tape or tie one copy of artwork label to work, with your signature to validate the insurance valuation price or value declared to the Art Center.
- Place in box one page bio/artist statement for the COC binder and business cards.
- On outside of box affix prominently a photo or sketch of artwork and another artwork label.

Original box will be used to accompany sold work or re-pack unsold work.

Artist must deliver or ship work prior to the show and pick up work after the show at either Fuller Lodge or one of collection points in accordance with the published schedule. No work will be shipped back.

Artwork Label. If you have only one piece, fill in only the "A" information and affix to the piece. If two pieces in one entry, fill in A and B for the two pieces, make two copies of one label and circle piece A or B at the top when you affix the label to the pieces. Also put a label on the outside of each box.

Artwork Label

When labeling multiple piece entry, circle: A B

Title: _____

Conversation: (one sentence) _____

Member A Name: _____

Collaborating Artist B Name: _____

Dimensions (inches HxWxD) A _____ B _____

Price or NFS and Value: A _____ B _____

Drop off location: Albuquerque Santa Fe Los Alamos

Pick up location: Albuquerque Santa Fe Los Alamos

Contact phone # _____

Artist's Signature: _____



PO Box 26811
Albuquerque, NM 87125-6811

Sample Conversations



Pottery by Cheryl Hoagland seeming to capture a conversation among a gregarious bunch, possibly family or friends, all talking at once and happy to be together again. In the midst of their lively chatter, their expressive eyes and lips, invite us to join in their conversation, directly or by sharing the cups, filled with drinks, for one's own friends and conversations.



Plate by Barbara Campbell seeming to capture a conversation about nature-past and present. Her plate captures the beauty of each living creature and their roles in the Cycle of Life. The Mimbres designs, so elegantly painted, recall the past as it reminds us of our role as stewards for Earth's future. The conversation between the Worm, that feeds the Fish, that feeds the Heron, that feeds us is universal and timeless.



Layne Vickers Smith in a portrait with her piece, Frida the Kahlo Fish. Photo by Elaine Weaver-Spalek.

Timeline	
Entry due	July 14
Send digital image for Peoples Choice Vote	August 8
Deliver work to central collection point	August 5-8
Deliver work to Fuller Lodge and setup exhibit	August 11
Opening Reception	August 14, 5-7pm
Show Fuller Lodge Art Center	August 14 – September 19
Take down exhibit	September 21
Pick up entries in Los Alamos	September 19-24
Pick up entries at NMPCA sites in Santa Fe /ABQ	September 22-25

NMPCA Membership Application

Membership Type: Regular \$25 or Full-time Student \$10 Add studio tour page +\$15 \$ _____

First Name _____ Last Name _____

Address _____

Street City State Zip

Phone _____ Additional Phone _____

Email _____ (required)

Volunteer job for Celebration of Clay show _____

Conversations in Clay is \$10 per entry \$ 10.00

For new member entry, send this application, a completed copy of the artwork label and a check made to NMPCA for membership dues and entry fee to NMPCA c/o Cricket Appel, 5708 Stillbrooke NW, Albuquerque NM 87120 or new members complete your NMPCA membership enrollment before entry at www.nmpotters.org.